

DREW BRANDT

Contact:

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Address:

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Summary: Industrial designer with over 8 years of experience bringing meaningful and profitable products to market. I'm passionate about play and outdoor living, but always open to new categories and experiences; any design work that tells a good story.

Experience:

5/24 - Present **Senior Industrial Designer (Outdoor/Indoor/Play/Lifestyle)** Remote from Dayton, OH
Backyard Products (Acquired KidKraft)

- Single industrial designer for the entire KidKraft brand, responsible for the design and development of all KidKraft products across all categories of outdoor play, indoor toys, and furniture
- Designed the Sunny Bluff Playhouse and Summit Vista Swingset, both of which landed exclusive, in-store displays across all Costco stores nationwide
- Expanded into the shed and outdoor living categories, bringing new ideas for shed storage systems and backyard entertainment to the various Backyard Products brands
- Took on design of various Backyard Products outdoor play brands (Gorilla and Swing n Slide)
- Took inventory of the Backyard Products outdoor play brands, crafting a marketing strategy for the brand identities of KidKraft, Gorilla, and Swing n Slide, identifying redundancies as well as opportunities in our product offering

1/18- 5/24 **Senior Industrial Designer (Toys and Playgrounds)** Dallas, TX
KidKraft

- Lead designer for the outdoor play category (swing sets and playhouses), seeing products through from ideation to production
- Pushing innovation of play pattern and form in outdoor products to make KidKraft the number one home playground brand in the world
- Understanding and working within ASTM and EN71 safety standards
- Working on a wide range of children's indoor products from dollhouses to vehicle sets
- Communicating directly with cross functional engineering, graphic, marketing, finance, and overseas production teams to create meaningful, relevant, and profitable products

5/16-8/16 **Design Intern** Mitrovica, Kosovo
Kosovo Leadership Academy

- Designing and building an engaging interior space for kids in a new middle school building, the main feature being an 11ft x 20ft wooden climbing wall
- Developing and teaching design classes in hand sketching, brainstorming, and problem solving for 6th-9th grade students
- Creating brand identities for different non-profit organizations in Kosovo

Education:

2013-17 **Cedarville University** Cedarville/Columbus, OH
BA Industrial Design

Skills: Hand sketching, Solidworks, model making, Adobe suite, KeyShot, Procreate, presenting